

# MAGICAL REALM

A Non-Profit Benefit Faire

www.TheMagicalRealm.com ♦ Info@TheMagicalRealm.com

2024 ♦ Saturday, June 1 and Sunday, June 2 ♦ 10 am - 6 pm

Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

## 2024 Sponsorship Agreement

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact Person: \_\_\_\_\_

### General Sponsorship / Advertising

♦ Joust Sponsorship ( <i>One Available</i> )	\$5000	_____
♦ Dragon Sponsorship	\$5000	_____
♦ Fairy Sponsorship	\$1000	_____
♦ Pegasus Sponsorship	\$500	_____
♦ Unicorn Sponsorship	\$250	_____
♦ Mermaid Sponsorship	\$100	_____
♦ Shape-Shifter Sponsorship	\$_____	_____
♦ Barter/Trade Sponsorship	(value)	_____

**Total** \_\_\_\_\_

### Terms:

- ♦ Sponsor to provide MEDIA-READY artwork for ad size defined in Sponsorship package.
- ♦ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ♦ Contract Deadline: **April 1, 2024**
- ♦ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ♦ **The Magical Realm** to provide passes as defined in Sponsorship package.
- ♦ **Notes:** \_\_\_\_\_

Signed by: \_\_\_\_\_ Printed name: \_\_\_\_\_

Received by: \_\_\_\_\_ Printed name: \_\_\_\_\_

## 2024 Sponsorship Receipt

Donation: \_\_\_\_\_

\$\_\_\_\_\_ (Circle: cash / check / item valued at) Received in exchange for the following sponsorship packages for **The Magical Realm Fantasy Faire**:

Thank you for supporting **The Magical Realm Fantasy Faire**.

\_\_\_\_\_  
Magical Realm Fantasy Faire Representative

Date: \_\_\_\_\_

REV 11/10/2024

# **2024 Sponsorship Opportunities**

## **Joust Sponsorship (\$5000) - One Available**

- ♦ The Joust Sponsor receives everything in the Dragon Sponsor Package, with the additional benefit of public announcements at the joust and a very Royal Thank You!

## **Dragon Sponsorship (\$5000)**

- ♦ Your name in the festival program and listing on our website
- ♦ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ♦ 8 passes, good for either day of the 2023 season
- ♦ Your banner on display during the event (*we provide the 2'x6' banner, you must provide camera-ready art*)
- ♦ Your logo on our Sponsor Sign (*You must provide camera-ready art*)
- ♦ Your sponsorship will be mentioned in our publicity
- ♦ Free promotional booth for your company (*you provide your promotional materials, table and someone to man the booth, we will provide covered space in one of our pavilions*)
- ♦ Additional benefits will be discussed and agreed upon with the Sponsors Coordinator

## **Fairy Sponsorship (\$1000)**

- ♦ Your name in the festival program and listing on our website
- ♦ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ♦ 6 passes, good for either day of the 2023 season
- ♦ Your banner on display during the event (*we provide the 2'x6' banner, you must provide camera-ready art*)
- ♦ Your logo on our Sponsor Sign (*You must provide camera-ready art*)
- ♦ Your sponsorship will be mentioned in our publicity
- ♦ Free promotional booth space for your company (*you provide tent and/or table, your promotional materials, and someone to man the booth*)

## **Pegasus Sponsorship (\$500)**

- ♦ Your name in the festival program and listing on our website
- ♦ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ♦ 4 passes, good for either day of the 2023 season
- ♦ Your banner on display during the event (*you provide the banner*)
- ♦ Your logo on our Sponsor Banner (*You must provide camera-ready art*)

## **Unicorn Sponsorship (\$250)**

- ♦ Your name in the festival program and listing on our website
- ♦ Small black and white ad in the festival program (*You must provide camera-ready art*)
- ♦ 4 passes, good for either day of the 2023 season

## **Mermaid Sponsorship (\$100)**

- ♦ Your name in the festival program and listing on our website

## **Shape-Shifter Sponsorship (*You define the amount*)**

- ♦ Able to transform into the chosen amount of any donation size. Benefits will be discussed and agreed upon with the Sponsors Coordinator

## **General Sponsorship**

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout history. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

***Come to us with a trade and let's barter!***

## **Some of the trade items we are looking for include:**

- ♦ gas cards for entertainers
- ♦ lodging for entertainers
- ♦ food for the participants
- ♦ craft supplies for the Kid's Kingdom
- ♦ advertising opportunities
- ♦ printing assistance
- ♦ landscape supplies
- ♦ construction materials for stages, benches, fences, signs, etc.