

MAGICAL REALM

A Non-Profit Benefit Faire

www.TheMagicalRealm.com ♦ Info@TheMagicalRealm.com
2024 ♦ Saturday, June 1 and Sunday, June 2 ♦ 10 am - 6 pm
Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

2024 Sponsorship Agreement

Business Name: _____
Business Address: _____ City, State, Zip: _____
Email Address: _____ Website: _____
Phone Number: _____ Contact Person: _____

General Sponsorship / Advertising

♦ Joust Sponsorship (<i>One Available</i>)	\$5000	_____
♦ Dragon Sponsorship	\$5000	_____
♦ Fairy Sponsorship	\$1000	_____
♦ Pegasus Sponsorship	\$500	_____
♦ Unicorn Sponsorship	\$250	_____
♦ Mermaid Sponsorship	\$100	_____
♦ Shape-Shifter Sponsorship	\$_____	_____
♦ Barter/Trade Sponsorship	(value)	_____
	Total	_____

Terms:

- ♦ Sponsor to provide MEDIA-READY artwork for ad size defined in Sponsorship package.
- ♦ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ♦ Contract Deadline: **April 1, 2024**
- ♦ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ♦ **The Magical Realm** to provide passes as defined in Sponsorship package.
- ♦ **Notes:** _____

Signed by: _____ Printed name: _____

Received by: _____ Printed name: _____

2024 Sponsorship Receipt

Donation: _____

\$_____ (Circle: cash / check / item valued at) Received in exchange for the following sponsorship packages for **The Magical Realm Fantasy Faire**:

Thank you for supporting **The Magical Realm Fantasy Faire**.

Magical Realm Fantasy Faire Representative

Date: _____

2024 Sponsorship Opportunities

Joust Sponsorship (\$5000) - One Available

- ◆ The Joust Sponsor receives everything in the Dragon Sponsor Package, with the additional benefit of public announcements at the joust and a very Royal Thank You!

Dragon Sponsorship (\$5000)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 8 passes, good for either day of the 2023 season
- ◆ Your banner on display during the event (*we provide the 2'x6' banner, you must provide camera-ready art*)
- ◆ Your logo on our Sponsor Sign (*You must provide camera-ready art*)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (*you provide your promotional materials, table and someone to man the booth, we will provide covered space in one of our pavilions*)
- ◆ Additional benefits will be discussed and agreed upon with the Sponsors Coordinator

Fairy Sponsorship (\$1000)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 6 passes, good for either day of the 2023 season
- ◆ Your banner on display during the event (*we provide the 2'x6' banner, you must provide camera-ready art*)
- ◆ Your logo on our Sponsor Sign (*You must provide camera-ready art*)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth space for your company (*you provide tent and/or table, your promotional materials, and someone to man the booth*)

Pegasus Sponsorship (\$500)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 4 passes, good for either day of the 2023 season
- ◆ Your banner on display during the event (*you provide the banner*)
- ◆ Your logo on our Sponsor Banner (*You must provide camera-ready art*)

Unicorn Sponsorship (\$250)

- ◆ Your name in the festival program and listing on our website
- ◆ Small black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 4 passes, good for either day of the 2023 season

Mermaid Sponsorship (\$100)

- ◆ Your name in the festival program and listing on our website

Shape-Shifter Sponsorship (*You define the amount*)

- ◆ Able to transform into the chosen amount of any donation size. Benefits will be discussed and agreed upon with the Sponsors Coordinator

General Sponsorship

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout history. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

Come to us with a trade and let's barter!

Some of the trade items we are looking for include:

- ◆ gas cards for entertainers
- ◆ lodging for entertainers
- ◆ food for the participants
- ◆ craft supplies for the Kid's Kingdom
- ◆ advertising opportunities
- ◆ printing assistance
- ◆ landscape supplies
- ◆ construction materials for stages, benches, fences, signs, etc.