

# THE MAGICAL REALM FANTASY FAIRE

## 2023 Sponsorship Opportunities

### **Joust Sponsorship (\$5000) - One Available**

- ◆ The Joust Sponsor receives everything in the Dragon Sponsor Package, with the additional benefit of public announcements at the joust and a very Royal Thank You!

### **Dragon Sponsorship (\$5000)**

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 8 passes, good for either day of the 2023 season
- ◆ Your banner on display during the event (*we provide the 2'x6' banner, you must provide camera-ready art*)
- ◆ Your logo on our Sponsor Sign (*You must provide camera-ready art*)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (*you provide your promotional materials, table and someone to man the booth, we will provide covered space in one of our pavilions*)
- ◆ Additional benefits will be discussed and agreed upon with the Sponsors Coordinator

### **Fairy Sponsorship (\$1000)**

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 6 passes, good for either day of the 2023 season
- ◆ Your banner on display during the event (*we provide the 2'x6' banner, you must provide camera-ready art*)
- ◆ Your logo on our Sponsor Sign (*You must provide camera-ready art*)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth space for your company (*you provide tent and/or table, your promotional materials, and someone to man the booth*)

### **Pegasus Sponsorship (\$500)**

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 4 passes, good for either day of the 2023 season
- ◆ Your banner on display during the event (*you provide the banner*)
- ◆ Your logo on our Sponsor Banner (*You must provide camera-ready art*)

### **Unicorn Sponsorship (\$250)**

- ◆ Your name in the festival program and listing on our website
- ◆ Small black and white ad in the festival program (*You must provide camera-ready art*)
- ◆ 4 passes, good for either day of the 2023 season

### **Mermaid Sponsorship (\$100)**

- ◆ Your name in the festival program and listing on our website

### **General Sponsorship**

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout history. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

***Come to us with a trade and let's barter!***

### **Some of the trade items we are looking for include:**

- ◆ gas cards for entertainers
- ◆ lodging for entertainers
- ◆ food for the participants
- ◆ craft supplies for the Kid's Kingdom
- ◆ advertising opportunities
- ◆ printing assistance
- ◆ landscape supplies
- ◆ construction materials for stages, benches, fences, signs, etc.



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Mail to: The Magical Realm, 7888 N. Gleneagle Dr., Kalamazoo, MI 49048  
www.TheMagicalRealm.com ♦ Info@TheMagicalRealm.com ♦ 269-873-2586  
2023 ♦ Saturday, June 3, 10 am - 6 pm and Sunday, June 4, 10 am - 6 pm  
Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

## 2023 Sponsorship Agreement

Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Website: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Contact Person: \_\_\_\_\_

### **General Sponsorship / Advertising**

- ♦ Joust Sponsorship (*One Available*) \$5000 \_\_\_\_\_
- ♦ Dragon Sponsorship \$5000 \_\_\_\_\_
- ♦ Fairy Sponsorship \$1000 \_\_\_\_\_
- ♦ Pegasus Sponsorship \$500 \_\_\_\_\_
- ♦ Unicorn Sponsorship \$250 \_\_\_\_\_
- ♦ Mermaid Sponsorship \$100 \_\_\_\_\_
- ♦ Barter/Trade Sponsorship (value) \_\_\_\_\_

### **Total Sponsorship** \_\_\_\_\_

#### **Terms:**

- ♦ Sponsor to provide MEDIA-READY artwork for ad size defined in Sponsorship package.
- ♦ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ♦ Contract Deadline: **May 1, 2023**
- ♦ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ♦ **The Magical Realm** to provide passes as defined in Sponsorship package.
- ♦ **Notes:** \_\_\_\_\_

Signed by: \_\_\_\_\_

Printed name: \_\_\_\_\_

Received by: \_\_\_\_\_

Printed name: \_\_\_\_\_

## 2023 Sponsorship Receipt

Donation: \_\_\_\_\_

\$ \_\_\_\_\_ (Circle: cash / check / item valued at) Received in exchange for the following sponsorship packages for **The Magical Realm Fantasy Faire**:

Thank you for supporting **The Magical Realm Fantasy Faire**.

\_\_\_\_\_  
*Magical Realm Fantasy Faire Representative*

Date: \_\_\_\_\_