

THE MAGICAL REALM FANTASY FAIRE

2022 Sponsorship Opportunities

Dragon Sponsorship (\$5000)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (You must provide camera-ready art)
- ◆ 8 passes, good for either day of the 2022 season
- ◆ Your banner on display during the event (we provide the banner, you must provide camera-ready art)
- ◆ Your logo on our Sponsor Sign (You must provide camera-ready art)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (you provide your promotional materials, table and someone to man the booth, we will provide covered space in one of our pavilions)
- ◆ Additional benefits will be discussed and agreed upon with the Sponsors Coordinator

Fairy Sponsorship (\$1000)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (You must provide camera-ready art)
- ◆ 6 passes, good for either day of the 2022 season
- ◆ Your banner on display during the event (we provide the banner, you must provide camera-ready art)
- ◆ Your logo on our Sponsor Sign (You must provide camera-ready art)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (you provide tent and/or table, your promotional materials, and someone to man the booth)

Pegasus Sponsorship (\$500)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (You must provide camera-ready art)
- ◆ 4 passes, good for either day of the 2022 season
- ◆ Your banner on display during the event (you provide the banner)
- ◆ Your logo on our Sponsor Banner (You must provide camera-ready art)

Unicorn Sponsorship (\$250)

- ◆ Your name in the festival program and listing on our website
- ◆ Small black and white ad in the festival program (You must provide camera-ready art)
- ◆ 4 passes, good for either day of the 2022 season

Mermaid Sponsorship (\$100)

- ◆ Your name in the festival program and listing on our website

General Sponsorship

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout history. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

Come to us with a trade and let's barter!

Some of the trade items we are looking for include:

- ◆ gas cards for entertainers
- ◆ advertising opportunities
- ◆ lodging for entertainers
- ◆ printing assistance
- ◆ food for the participants
- ◆ landscape supplies
- ◆ craft supplies for the Kid's Kingdom
- ◆ construction materials for stages, benches, fences, signs, etc.



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Mail to: The Magical Realm, 7888 N. Gleneagle Dr., Kalamazoo, MI 49048
www.TheMagicalRealm.com ♦ Info@TheMagicalRealm.com ♦ 269-873-2586
2022 ♦ Saturday, June 4, 10 am - 7 pm and Sunday, June 5, 10 am - 5 pm
Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

2022 Sponsorship Agreement

Business Name: _____
Business Address: _____ City, State, Zip: _____
Email Address: _____ Website: _____
Phone Number: _____ Contact Person: _____

General Sponsorship / Advertising

- ◆ Dragon Sponsorship \$5000 _____
- ◆ Fairy Sponsorship \$1000 _____
- ◆ Pegasus Sponsorship \$500 _____
- ◆ Unicorn Sponsorship \$250 _____
- ◆ Mermaid Sponsorship \$100 _____
- ◆ Barter/Trade Sponsorship (value) _____

Total Sponsorship

Terms:

- ◆ Sponsor to provide MEDIA-READY artwork for ad size defined in Sponsorship package.
- ◆ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ◆ Contract Deadline: **April 15, 2022**
- ◆ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ◆ **The Magical Realm** to provide passes as defined in Sponsorship package.
- ◆ **Notes:** _____

Signed by: _____

Printed name: _____

Received by: _____

Printed name: _____

2022 Sponsorship Receipt

Donation: _____

\$ _____ (Circle: cash / check / item valued at) Received in exchange for the following sponsorship packages for **The Magical Realm Fantasy Faire**:

Thank you for supporting **The Magical Realm Fantasy Faire**.

Magical Realm Fantasy Faire Representative

Date: _____