

# THE MAGICAL REALM FANTASY FAIRE

## 2020 Sponsorship Opportunities

### **King Sponsorship (\$5000)**

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (You must provide camera-ready art)
- ◆ 8 passes, good for either day of the 2020 season
- ◆ Your banner on display during the event (we provide the banner, you must provide camera-ready art)
- ◆ Your logo on our Sponsor Sign (You must provide camera-ready art)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (you provide your promotional materials, table and someone to man the booth, we will provide covered space in one of our pavilions)
- ◆ Additional benefits will be discussed and agreed upon with the Sponsors Coordinator

### **Viking Sponsorship (\$1000)**

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (You must provide camera-ready art)
- ◆ 6 passes, good for either day of the 2020 season
- ◆ Your banner on display during the event (we provide the banner, you must provide camera-ready art)
- ◆ Your logo on our Sponsor Sign (You must provide camera-ready art)
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (you provide tent and/or table, your promotional materials, and someone to man the booth)

### **Pirate Sponsorship (\$500)**

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program (You must provide camera-ready art)
- ◆ 4 passes, good for either day of the 2020 season
- ◆ Your banner on display during the event (you provide the banner)
- ◆ Your logo on our Sponsor Banner (You must provide camera-ready art)

### **Knight Sponsorship (\$250)**

- ◆ Your name in the festival program and listing on our website
- ◆ Small black and white ad in the festival program (You must provide camera-ready art)
- ◆ 4 passes, good for either day of the 2020 season

### **Mermaid Sponsorship (\$100)**

- ◆ Your name in the festival program and listing on our website

### **General Sponsorship**

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout history. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

***Come to us with a trade and let's barter!***

### **Some of the trade items we are looking for include:**

- ◆ gas cards for entertainers
- ◆ lodging for entertainers
- ◆ food for the participants
- ◆ craft supplies for the Children's Area
- ◆ advertising opportunities
- ◆ printing assistance
- ◆ landscape supplies
- ◆ construction materials for stages, benches, fences, signs, etc.



# THE MAGICAL REALM FANTASY FAIRE

Mail to: The Magical Realm, P.O. Box 2781, Kalamazoo, MI 49003  
www.TheMagicalRealm.com ♦ Sponsors@TheMagicalRealm.com  
Saturday, June 6, 11 am - 7 pm and Sunday, June 7, 10 am - 5 pm  
Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

## 2020 Sponsorship Agreement

Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Web Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Contact Person: \_\_\_\_\_

### General Sponsorship / Advertising

- |                            |         |       |
|----------------------------|---------|-------|
| ♦ King Sponsorship         | \$5000  | _____ |
| ♦ Viking Sponsorship       | \$1000  | _____ |
| ♦ Pirate Sponsorship       | \$500   | _____ |
| ♦ Knight Sponsorship       | \$250   | _____ |
| ♦ Mermaid Sponsorship      | \$100   | _____ |
| ♦ Barter/Trade Sponsorship | (value) | _____ |

### Total Sponsorship

\_\_\_\_\_

### Terms:

- ♦ Sponsor to provide MEDIA-READY artwork for ad size defined in Sponsorship package.
- ♦ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ♦ Contract Deadline: **April 15, 2020**
- ♦ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ♦ **The Magical Realm** to provide passes as defined in Sponsorship package.
- ♦ **Notes:** \_\_\_\_\_

Signed by: \_\_\_\_\_  
Printed name: \_\_\_\_\_  
Received by: \_\_\_\_\_  
Printed name: \_\_\_\_\_

## 2020 Sponsorship Receipt

For: \_\_\_\_\_

We received \$ \_\_\_\_\_ (cash/check) from you for the purchase of the following sponsorship packages for **The Magical Realm Fantasy Faire**.

Thank you for supporting **The Magical Realm Fantasy Faire**.

\_\_\_\_\_  
*Magical Realm Fantasy Faire Representative*

Date: \_\_\_\_\_