

THE MAGICAL REALM FANTASY FAIRE

2019 Sponsorship Opportunities

King Sponsorship (\$5000)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program
- ◆ 8 passes, good for either day of the 2019 season
- ◆ Your banner on display during the event (we provide the banner)
- ◆ Your logo on our Sponsor Sign
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (you provide your promotional materials and someone to man the booth)
- ◆ Additional benefits will be discussed and agreed upon with the Marketing Coordinator

Viking Sponsorship (\$1000)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program
- ◆ 6 passes, good for either day of the 2019 season
- ◆ Your banner on display during the event (we provide the banner)
- ◆ Your logo on our Sponsor Sign
- ◆ Your sponsorship will be mentioned in our publicity
- ◆ Free promotional booth for your company (you provide tent and/or table, your promotional materials, and someone to man the booth)

Pirate Sponsorship (\$500)

- ◆ Your name in the festival program and listing on our website
- ◆ Large black and white ad in the festival program
- ◆ 4 passes, good for either day of the 2019 season
- ◆ Your banner on display during the event (you provide the banner)
- ◆ Your logo on our Sponsor Banner

Knight Sponsorship (\$250)

- ◆ Your name in the festival program and listing on our website
- ◆ Small black and white ad in the festival program
- ◆ 4 passes, good for either day of the 2019 season

Mermaid Sponsorship (\$100)

- ◆ Your name in the festival program and listing on our website

General Sponsorship

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the middle ages and throughout history. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

Come to us with a trade and let's barter!

Some of the trade items we are looking for include:

- ◆ gas cards for entertainers
- ◆ advertising opportunities
- ◆ lodging for entertainers
- ◆ printing assistance
- ◆ food for the participants
- ◆ landscape supplies
- ◆ craft supplies for the Children's Area
- ◆ construction material for stages, benches, fences, signs, etc.



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Mail to: The Magical Realm, P.O. Box 2781, Kalamazoo, MI 49003
www.TheMagicalRealm.com ♦ Marketing@TheMagicalRealm.com
Saturday, June 1 and Sunday, June 2, 2019 ♦ 11 am - 7 pm
Eaton County Fairgrounds ♦ 1025 Cochran Ave. ♦ Charlotte, MI 48813

2019 Sponsorship Agreement

Business Name: _____
Business Address: _____ City, State, Zip: _____
Email Address: _____ Web Address: _____
Phone Number: _____ Contact Person: _____

General Sponsorship / Advertising

- | | | |
|----------------------------|---------|-------|
| ♦ King Sponsorship | \$5000 | _____ |
| ♦ Viking Sponsorship | \$1000 | _____ |
| ♦ Pirate Sponsorship | \$500 | _____ |
| ♦ Knight Sponsorship | \$250 | _____ |
| ♦ Mermaid Sponsorship | \$100 | _____ |
| ♦ Barter/Trade Sponsorship | (value) | _____ |

Total Sponsorship

Terms:

- ♦ Sponsor to provide MEDIA-READY artwork for ad size defined in Sponsorship package.
- ♦ **The Magical Realm Fantasy Faire** to print any ad as defined in Sponsorship package
- ♦ Contract Deadline: **April 15, 2019**
- ♦ Sponsor to provide banner(s) or sign(s) for display as defined in Sponsorship package.
- ♦ **The Magical Realm** to provide passes as defined in Sponsorship package.
- ♦ **Notes:** _____

Signed by: _____
Printed name: _____
Received by: _____
Printed name: _____

2019 Sponsorship Receipt

For: _____

We received \$ _____ (cash/check) from you for the purchase of the following sponsorship packages for **The Magical Realm Fantasy Faire**.

Thank you for supporting **The Magical Realm Fantasy Faire**.

Magical Realm Fantasy Faire Representative

Date: _____